

## Memorandum:

04 March 2010

**TO:** Committee on Academic Policy, Dr. Paul Lauritzen, Chair  
**FROM:** EAS Major Subcommittee (Peter Kvidera, Susan Long, Pam Mason [EAS Coordinator], Roger Purdy [Subcommittee Chair])  
**SUBJECT:** Proposed East Asian Studies Major

ext. 4776

rpurdy@jcu.edu

The East Asian Studies Program proposes the establishment of an interdisciplinary East Asian Studies Major. An interdisciplinary area studies major like East Asian Studies offers a combination of language training and cultural knowledge. This combination of language and culture is intended to create a more interdisciplinary—as opposed to multi-disciplinary—field of study since language, both written and oral, cuts across the other disciplines. The interdisciplinary nature of the major also allows students to see how different academic disciplines relate to each other in their quest for truth and understanding. East Asian culture will appear differently when viewed through the lenses of history, religion, literature, languages and the social sciences. The construction of an organic whole from these different perspectives can foster a learning community among students and faculty as they share testimony and evidence from varied disciplines.

The growing political and economic influence of East Asia in US and global arenas makes the study of East Asia vital. More importantly, studying a region such as East Asia challenges the conventional world view that divides civilization into either “West or non-West” by showing that the so-called “non-West” is not a monolithic culture, but rather is made up of diverse cultures which work and compete with each other, and whose own regional and global accomplishments and contributions both complement and compete with those of Europe.

- I. Rationale for EAS Major
- II. Requirements for EAS Major
- III. Proposed New EAS Courses
- IV. Learning Outcomes of EAS Major
- V. Assessment of EAS Majors
- VI. Administration of EAS Major
- VII. EAS Major and Core

### Appendix:

- A. EAS Related Courses Currently Offered or to be Offered as of Fall 2010
- B. Instructors Offering EAS Courses
- C. Learning Outcomes and EAS Courses
- D. Budget Notes
- E. Letters of Support
- F. Self-Designed EAS major for students graduating in 2010
- G. Current Membership of the East Asian Studies Advisory Committee

### **I. Rationale for EAS Major:**

East Asia has emerged as one of the most dynamic regions in the world, especially in exerting soft power. John Carroll University established the EAS program 23 years ago and it has grown into one of JCU's most active programs, sponsoring lectures, films, performances, culture fairs, and study abroad opportunities. Student interest has also grown. Four students are currently pursuing self-designed East Asian Studies majors, two of whom will graduate in 2010. Last year the EAS Concentration was re-designated as a Minor. Currently at least 9 students are pursuing the Minor.

### **II. Requirements for Proposed EAS Major:**

#### Total 36 credit hours:

- ❖ 12 credit hours Chinese or Japanese language [or *JCU* 200-level equivalent] taken at JCU or elsewhere. Students already proficient in an East Asian language do not need to take additional language courses but must still complete 36 credit hours of EA and related coursework to complete the major.
- ❖ 3 credit hour [1 course] introductory course on East Asia, currently offered as HS180, PO102, SC151. As enrollments and resources permit, we will develop EA101, "Introduction to East Asia."
- ❖ 3 credit hour East Asian senior project [EA490]
- ❖ 18 credit hours [six 3-credit hour courses] from courses in at least three different disciplines/departments. These will include one writing-intensive course. At least 9 of these credit hours [three courses] in addition to EA490 must be at the 300- or 400-level, which may include upper level language courses.
- ❖ Study abroad is encouraged, but not required.

### **III. Existing and proposed East Asian courses:**

Existing EAS courses will be taught in their currently designated departments. Therefore, the EAS Major will enhance department enrollment of courses taught by

faculty hired because of their East Asian specialty and faculty who have added an East Asian course as part of their departmental responsibilities.

Four new courses, including three which will eventually be required and one elective course, are proposed for the East Asian Studies Major [EA]. These courses will be introduced to the curriculum as the number of Majors increases. EA101 and EA201/301 may be cross-listed in the department of the faculty teaching the course. Course numbers are tentative.

- ❖ EA101 *Introduction to East Asia* (3 credits)
  - Required. The course will introduce students to East Asia and interdisciplinary study. (Possibly team-taught.) Until developed the course will be offered through existing 100-level introductory courses in history, political science, and sociology.
  
- ❖ EA199 *Presentations on East Asia* (1 credit, pass/fail)
  - Elective. The course is intended to encourage and help EAS students, including those who have engaged in study abroad, to participate in Celebration of Scholarship and other opportunities to present their academic work. The prerequisites for the course are EA101 and any previous East Asia-related course or study abroad experience which has resulted in a completed paper or project and which the student will further develop in EA199. The course may be taken up to two times as long as the student works on a different project each time.
  
- ❖ EA201 or EA301 *Issues in East Asian Research* (3 credits)
  - Required. Writing intensive course for Majors that will fulfill the “W” (Writing Intensive) requirement for Core. (Course will be developed as increase of EAS Majors deems practical and will be cross-listed in the department of the instructor. At present the “W” will be provided through existing EAS courses.) Prerequisite is the successful completion of first year English composition courses. Students enrolled for EA credit will also have completed EA101.
  
- ❖ EA490 *Senior Thesis/Project* (3 credits)
  - Required. Capstone course. The thesis or project will focus on an interdisciplinary approach to the topic, unlike the assignments grounded in a single discipline. In the immediate term it will be taught as independent study course, although when two or more students take it during the same semester, the students will meet

together to compare topics and approaches. As the number of seniors pursuing the EAS major increases, we intend to organize the course in a seminar format to allow the students to broaden their understanding of East Asia and interdisciplinary research. Students taking EA490 should have completed EA101 and the EA writing-intensive course, as well as at least 3 other EAS-related courses. Each student will select a research topic in consultation with an EA faculty member.

#### **IV. Student Learning Outcomes of the EAS Major:**

There are five learning outcomes for the EAS Major. (See Appendix C for relations between courses and outcomes.) The student's major advisor will assist the student in selecting an individualized set of courses such that all five of the outcomes will be addressed in the process of completing the major.

1. Second year language proficiency (minimum) in an East Asia language.
2. Broad understanding of East Asian cultures and countries through comparative and chronological study. This will be accomplished through the introductory course and by taking at least one course focused on an East Asian culture other than the country of the student's main interest.
3. In-depth knowledge of contemporary social, political, and/or economic issues of at least one East Asian country.
4. An in-depth appreciation of the aesthetics of at least one East Asian country as expressed in art, literature, theater, popular culture, religion, etc.
5. Be able to analyze East Asia's place in the international community and its influence on global concerns such as immigration, environment, economic globalization, international relations.

#### **V. Assessment of the EAS Major:**

No standardized East Asian Studies examinations exist, and since the major is intended to be individualized to the students' interests and career goals, a combination of language exam, transcript review, and portfolio examination will be used to determine whether the learning outcomes have been met.

- ❖ Exit Interview:
  - Conducted by Coordinator. Will assess students' understanding of East Asia and interdisciplinary expertise.
- ❖ Language Exam:
  - Students will be tested after the end of their second year of JCU language study or equivalent. (This exam may be designed by the EAS program or may be from an existing standardized test.)

- ❖ Portfolio:
  - EAS portfolio will consist of the following assignments: 1 paper or project from introductory East Asia course; 3 papers or projects from 3 different disciplines; senior thesis/project paper. A paper from the proposed writing intensive course will be included in the portfolio once this course is developed. These samples of student work will allow for direct assessment of student learning. This portfolio will permit an examination of how students' knowledge and understanding of East Asia change as they move from introductory, to intermediate, to sophisticated levels of knowledge across areas of study. (Additional assignments may be added as deemed necessary by the Coordinator and EAS Advisory Committee.)
  
- ❖ Syllabi:
  - Course syllabi will be collected to help faculty coordinate their courses' interdisciplinary learning.

## **VI. Administration of EAS Major:**

The East Asian Studies Major will be administered through the existing East Asian Studies Program organization with the addition of a part-time secretary.

- ❖ Coordinator: existing position ("Coordinator" is used in the proposal with the understanding the title may need to be changed to be consistent with similar programs)
  - Currently the Coordinator is appointed by the Dean of the College of Arts and Science through the advice of the East Asian Studies Advisory Committee. Length of term: 3 years, renewable. The Coordinator currently oversees the EAS program; organizes programs and events; coordinates course schedules with other academic programs and departments; writes grants; and supervises the EAS Minor. The Coordinator, with input from the EAS Committee, also administers the EAS budget and approves new courses or courses with a significant EA component to count as an EAS course. The Coordinator will also be responsible for intake and graduation paperwork for the students seeking the EAS major, and for assigning appropriate advisors. The Coordinator position will continue to receive one section release-time per semester.
  - If determined by the EAS Coordinator, EAS Advisory Committee, the respective deans and the AVP's office, the EAS program could be put under the administration of the AVP's office, once the Major has been approved.

- ❖ East Asian Studies Advisory Committee: existing positions
  - Composed of faculty who teach East Asia-related courses or have an interest in East Asia and can represent an otherwise underrepresented part of the University. The committee is currently selected by the EAS Coordinator and the A&S Dean. Length of term: 2 years, renewable. Committee members advise the EAS Coordinator and represent their own departments and programs.
  
- ❖ East Asian Studies Secretary/Program Assistant: new position
  - Part-time position (½- or ¼-time). Will work under the direction of the EAS Coordinator.
  - Will maintain student portfolios.
  - Will maintain alumni records.
  - Will handle the clerical work related to the EAS Major and Program, collect syllabi.
  
- ❖ Proposed Budget:
  - Current allocation, which is supplemented by a yearly grant from Mitsui USA, Inc. to help fund the Mitsui Distinguished Lecture.
  - Salary for part-time secretary.
  - With the exception of proposed new EA courses, the courses required for the Major will be taught through the faculty member's department and therefore will not significantly interfere with the department's course needs. Since many EA courses may also be cross listed with the faculty member's department, collaboration with EAS has the potential to increase department enrollments.

## VII. EAS Major and Core

- ❖ Core (required Core credits) and Possible Credits from Proposed EAS Major:

Basic Core (17 credits) .....	6 credit hours in CN or JP
Division II (9 credits) .....	9 credits possible in HS, CO343 and EN288
Division III (6 credits).....	3 credits in PO
Division V (15 credits).....	9 credit hours possible: 3 credits in RL and 6 credits in PL with the newly proposed 200-level course in Asian philosophy
TOTAL (57 credits) .....	27 credits toward Core possible in EAS courses

**Appendix:**

**A. EAS courses currently offered or proposed for Fall 2010**

- ❖ 100-200 level EAS courses in 2009-11 JCU Undergraduate Bulletin: [Core division]

AH211 .....	<i>Art of India, China, and Japan</i>
CN101, 102.....	<i>Beginning Chinese [I]</i>
CN191, 192.....	<i>Beginning Supervised Study (Chinese)</i>
CN201, 202.....	<i>Intermediate Chinese</i>
CN291, 292.....	<i>Intermediate Supervised Study (Chinese)</i>
EN288 .....	<i>Japanese Literature in Translation [II]</i>
HS180 .....	<i>Contemporary East Asian History [II]</i>
HS279 .....	<i>Premodern East Asian History [II]</i>
HS280 .....	<i>Modern East Asian History [II]</i>
HS283 .....	<i>*Japanese Popular Culture [II]</i>
IC120 .....	<i>Japanese Culture and Society [II]</i>
IC220 .....	<i>*Japanese Popular Culture [II]</i>
IC221 .....	<i>A Half Century of Postwar Writing in Japan [II]</i>
JP101, 102.....	<i>Beginning Japanese [I]</i>
JP191, 192.....	<i>Beginning Supervised Study (Japanese)</i>
JP201, 202.....	<i>Intermediate Japanese</i>
JP291, 292.....	<i>Intermediate Supervised Study (Japanese)</i>
PL297 .....	<i>Asian Philosophies (new Fall 2010) [V]</i>
PO102.....	<i>Comparative Politics—East Asia [III]</i>
PO242.....	<i>Japanese Politics and Political Culture [III]</i>
PO243.....	<i>Chinese Politics and Political Culture [III]</i>
RL252 .....	<i>Introduction to the Religions of India [V]</i>
RL253 .....	<i>Chinese Religions [V]</i>
RL254 .....	<i>Japanese Religions [V]</i>
SC151.....	<i>Cultures of East Asia</i>
SC152.....	<i>East Asian Cultures in America</i>
SC250.....	<i>Japanese Society</i>
SC253.....	<i>*Japanese Popular Culture</i>
SC254.....	<i>Chinese Society</i>

\* team taught

❖ 300-400 level EAS courses in 2009-11 JCU Undergraduate Bulletin: [Core division]

AH313	.....	<i>Art of China</i>
AH314	.....	<i>Art of Japan</i>
CN398	.....	<i>Supervised Study</i>
CN399	.....	<i>Special Topics</i>
CO343	.....	<i>International Theater</i> (when EA is focus)
HS381	.....	<i>Japanese History</i> [II]
HS382	.....	<i>Chinese History</i> [II]
HS452	.....	<i>Modern Japanese History</i>
HS453	.....	<i>Modern Chinese History</i>
HS456	.....	<i>Relations of the Pacific Rim</i>
JP301	.....	<i>Advanced Japanese</i>
JP302	.....	<i>Advanced Japanese</i>
JP398	.....	<i>Supervised Study</i>
JP498	.....	<i>Advanced Supervised Study</i>
JP499	.....	<i>Advanced Supervised Study</i>
PL398	.....	Special topic: <i>Modernization and Japan</i> [V]
PO342	.....	<i>Japanese Politics and Political Culture</i> [III]
PO343	.....	<i>Chinese Politics and Political Culture</i> [III]
RL351	.....	<i>Buddhism</i> [V]
SC390	.....	<i>Health and Healing in East Asia</i>
300-level	.....	Japan and China study-tours (Japan—even years; China—odd years; course designation alternates among departments of EAS faculty involved with the tours)

**B. Faculty members teaching EAS courses:**

❖ Faculty members regularly teaching East Asian Courses:

- Art History.....Bo Liu (assistant professor)
- Chinese .....Man-Lih Chai (part-time instructor)
- History .....Roger Purdy (associate professor)
- Japanese .....Keiko Nakano (visiting lecturer)

- Political Science.....Pam Mason (associate professor)
- Religious Studies.....Paul Nietupski (professor)
- Sociology .....Susan Long (professor)

❖ Faculty members occasionally teaching or proposing East Asian Courses:

- Communications .....Karen Gygli (associate professor)
- English .....Peter Kvidera (associate professor)
- Library (Language Independent Studies) ..... Jie Zhang (associate librarian)
- Philosophy.....Jen McWeeney (associate professor from Fall 2010)
- Philosophy.....Mariana Ortega (professor)

**C. Learning Outcomes and EAS Courses:**

1. Second year language proficiency (minimum) of an East Asia language
2. Broad understanding of East Asian cultures and countries through comparative and chronological study
3. In-depth knowledge of contemporary social, political, and/or economic issues of at least one East Asian country
4. An appreciation of the aesthetics of at least one East Asian country as expressed in art, literature, theater, popular culture, religion, etc.
5. Ability to analyze East Asia’s place in the international community and its influence on global concerns such as immigration, environment, economic globalization, international relations, soft power.

→Learning outcomes:	2 <sup>nd</sup> year language	Broad understanding of EA cultures	In-depth know-ledge of an EA country	Aesthetic appreciation of EA Cultures	EA & the world community
↓Courses:					
EA101 <i>Introduction to East Asia</i>		✓			✓
EA199 <i>Presentations on East Asia</i> (1 credit hour)			✓	✓*	✓*
EA201 or 301 <i>Issues in East Asian Research</i> (writing-intensive)			✓	✓*	✓*
EA490 <i>Senior Thesis/Project</i>			✓	✓*	✓*

→Learning outcomes:  ↓Courses:	2 <sup>nd</sup> year language	Broad understanding of EA cultures	In-depth knowledge of an EA country	Aesthetic appreciation of EA Cultures	EA & the world community
AH211 <i>Art of India, China, and Japan</i>		✓		✓	
AH313 <i>Art of China</i>			✓	✓	
AH314 <i>Art of Japan</i>			✓	✓	
CN101, 102 <i>Beginning Chinese</i>	✓		✓	✓	✓
CN191, 192 <i>Beginning Supervised Study (Chinese)</i>	✓	✓			
CN201, 202 <i>Intermediate Chinese</i>	✓		✓	✓	✓
CN291, 292 <i>Intermediate Supervised Study (Chinese)</i>	✓	✓			
CN398 <i>Supervised Study</i>	✓	✓			
CN399 <i>Special Topics</i>	✓	✓			
CO343 <i>International Theater</i>		✓		✓	
EN285 <i>Indian Literature</i>			✓	✓	
EN288 <i>Japanese Literature</i>			✓	✓	
HS180 <i>Contemporary East Asian History</i>		✓			✓
HS279 <i>Premodern East Asian History</i>		✓		✓	
HS280 <i>Modern East Asian History</i>		✓			
HS381 <i>Japanese History</i>			✓	✓	✓
HS382 <i>Chinese History</i>			✓	✓	✓
HS283 <i>Japanese Popular Culture</i>			✓	✓	✓
HS452 <i>Modern Japanese History</i>			✓		✓
HS453 <i>Modern Chinese History</i>			✓		✓
HS456 <i>Relations of the Pacific Rim</i>		✓			✓
IC120 <i>Japanese Culture and Society</i>			✓	✓	✓
IC220 <i>Japanese Popular Culture</i>			✓	✓	✓
IC221 <i>A Half Century of Postwar Writing in Japan</i>			✓	✓	✓
JP101, 102 <i>Beginning Japanese</i>	✓		✓		✓
JP191, 192 <i>Beginning Supervised Study (Japanese)</i>	✓			✓	✓
JP201, 202 <i>Intermediate Japanese</i>	✓		✓	✓	✓
JP291, 292 <i>Intermediate Supervised Study (Japanese)</i>	✓			✓	✓
JP301 <i>Advanced Japanese</i>	✓		✓	✓	✓
JP302 <i>Advanced Japanese</i>	✓		✓	✓	✓
JP398 <i>Supervised Study</i>	✓			✓	✓
JP498 <i>Advanced Supervised Study</i>	✓		✓	✓	✓
JP499 <i>Advanced Supervised Study</i>	✓		✓	✓	✓

→ Learning outcomes:	2 <sup>nd</sup> year language	Broad understanding of EA cultures	In-depth knowledge of an EA country	Aesthetic appreciation of EA Cultures	EA & the world community
↓ Courses:					
PL297 <i>Asian Philosophies</i>		✓			✓
PL398 Special topic: <i>Modernization and Japan</i>			✓		✓
PO102 <i>Comparative Politics—East Asia</i>		✓			✓
PO242 <i>Japanese Politics and Political Culture</i>			✓		✓
PO243 <i>Chinese Politics and Political Culture</i>			✓		✓
PO342 <i>Japanese Politics and Political Culture</i>			✓		✓
PO342 <i>Japanese Politics and Political Culture</i>			✓		✓
PO343 <i>Chinese Politics and Political Culture</i>			✓		✓
RL252 <i>Indian Religions</i>			✓	✓	
RL253 <i>Chinese Religions</i>			✓	✓	
RL254 <i>Japanese Religions</i>			✓	✓	
RL351 <i>Buddhism</i>		✓		✓	
SC151 <i>Cultures of East Asia</i>		✓			✓
SC250 <i>Japanese Society</i>			✓		✓
SC253 <i>Japanese Popular Culture</i>			✓	✓	✓
SC254 <i>Chinese Society</i>			✓		✓
SC390 <i>Health and Healing in East Asia</i>			✓		✓
300-level Japan and China study-tours			✓	✓	✓

\* Depending on the student's research project and the instructor, EA199, EA201/301, and EA490, the course can be expected to address either the aesthetics appreciation learning outcome and/or the EA and the world outcome.

#### D. Budget Notes:

- The East Asian Studies Program currently has an annual operating budget of approximately \$9,000, not including money for work-study. This money partially covers orientations for JCU study abroad students going to Japan and China and for incoming students from Kansai, Nanzan and Sophia Universities studying at JCU; program development; and the East Asia Festival, JCU's portion of the Mitsui Distinguished Lecture, and other co-curricular programs. It also covers travel for the Coordinator or other faculty member to attend three Asia-related conferences: the Annual Meeting of the Association for Asian Studies; its

regional meeting, the Midwest Conference on Asian Affairs; and ASIANetwork. (Frequently the Coordinator has been either an officer or a presenter at these conferences and would have been eligible for, but did not request, funding from his or her department.)

- One section of release time per semester has been allocated to the East Asian Studies Coordinator since the conception of the program in 1987. This will need to continue, especially since the Coordinator will have additional responsibilities for the major. To date, however, the Coordinators' home departments have not covered the release time with a part-time instructor. If the department should cover the release time, it would be \$6,000-\$8,000 a year (at \$3,000-\$4,000 per semester).
- Full-time Chinese language instructor: instructor level \$38,588 plus 30% benefits; assistant professor level \$49,602 plus 30% benefits (based on 50<sup>th</sup> percentile of 2008-09 CUPA Special Report). This would be a new position.
- To help with administering the major, especially to manage such data as student portfolios and syllabi used for assessment, there is a need for a part-time ( $\frac{1}{4}$  or  $\frac{1}{2}$ ) secretary (FTE = \$25,000 plus 33% benefits). Per University policy, student assistants may not handle student files.

#### **Capital Needs and Other One-Time Funds:**

- Office space for full-time Chinese language teacher
- If the Confucius Classroom is established, JCU needs to provide office space and computer for the instructor and space for donated materials.
- Desk and computer for part-time secretary

#### **E. Letters of Support:**

A representative of the EAS committee has met with each of the chairs and/or departments which will be very much involved with EAS courses. Attached are letters of support from the Departments of Classical and Modern Languages and Cultures, History, Political Science, Religion and Sociology. Also sent separately are a letters of support from Dr. Beth Martin, Dean of the College of Arts and Sciences, Dr. Lauren Bowen and Dr. Nick Santilli, Associate Academic Vice Presidents.

#### **F. Self-Designed EAS major for students graduating in 2010**

Two seniors, Alex Millar and Craig Savolskis, will graduate in May 2010 with self-designed EAS majors. Included are the descriptions of their majors.

**G. Current Membership of the East Asian Studies Advisory Committee**

Man-Lih Chai (CMLC)  
Peter Kvidera (EN, CAS)  
Susan Long (SC)  
Pam Mason (PO), Chair  
Jen McWeeny (PL)  
Keiko Nakano (CMLC)  
Tom Nevin (CMLC)  
Paul Nietupski (RL)  
Martha Pereszlenyi-Pinter (CMLC, ex officio)  
Roger Purdy (HS)  
Andreas Sobisch (CGE, ex officio)  
Jack Soper (EC)  
Jie Zhang (Grasselli Library), Webmaster