



MEMORANDUM

TO: Paul Lauritzen, Chair Committee on Academic Policy
FROM: Roger W. Purdy, East Asian Studies Program Coordinator
DATE: 14 November 2008
RE: Petition to designate the East Asian Studies Concentration as a Minor

rpurdy@jcu.edu

ext. 4776

East Asian Studies requests that the East Asian Studies Concentration be re-designated as the "East Asian Studies Minor." The EAS Committee has met during the Fall 2008 semester to discuss this issue and the consensus of the Committee is that the current EAS Concentration meets all the requirements necessary to justify the change in status. The following addresses the issues found in the CAP protocol.

Purpose of Program:

- The proposed East Asian Studies Minor will continue as an interdisciplinary area studies program which combines language training with cultural knowledge. (See Appendix 1, EAS's 2004 Vision and Mission Statements)
- Students seeking an East Asian Studies Minor will complete 24 hours of credit which includes at least 6 hours of Chinese or Japanese plus an additional 18 hours from at least three departments/disciplines. (See Appendix 2 or the EAS entry in "Interdisciplinary Concentrations," p. 84 in the *2007-2009 Undergraduate Bulletin*.)

Rationale for Charge to Minor Status:

- When the EAS committee originally proposed an interdisciplinary track in East Asia 20 years ago, the members wanted to create it as a minor, but were told at the time that JCU uses the designation "concentration" for interdisciplinary minors. Although designated as a concentration, the track was modeled after East Asian and Asian Studies minors at other institutions. The program is as academically rigorous, if not more so, than the minors found elsewhere. (See Appendix 3, East Asian and Asian Studies Minors at Other Institutions)

History of the Concentration:

- The East Asian Concentration was established in 1990
- Number of students completing EAS concentrations: 68 or 3.7 per year since 1991 (including one student whose concentration is listed as “Asian Studies”); 48 or 4.8 per year since 1998. (See Appendix 4 for yearly breakdown)
- The Concentration is currently directed by the EAS Program Coordinator in conjunction with the EAS Advisory Committee. The Advisory Committee is composed of faculty interested in East Asia. These members include faculty who have academic expertise in East Asia and well as others who are interested in promoting the study and awareness of East Asia through the EAS Program and Concentration/Minor. The duties and activities of the Coordinator and Committee included vetting new East Asian courses and the review of existing courses that have undergone a change of faculty or other revisions. These duties concerning the Concentration will continue regarding the Minor. The EAS Committee met 5 times in 2007-2008. The current committee—excluding *ex officio* members—is composed of 9 faculty members from 7 departments and the library. (See Appendix 5 for current EAS Advisory Committee).

Line of Reporting:

- The EAS Coordinator reports to the Dean of the College of Arts and Science. The appointment of the EAS Coordinator is made by the Dean in consultation with members of the EAS Committee. The Coordinator and the Dean meet throughout the academic year to consult on issues related to the EAS Program and the Coordinator also submits to the Dean a yearly report, which includes discussion of the academic progress of students.

Assessment:

- The following tools will be used to assess the Minor
 - Course evaluations from instructors of EAS courses
 - Core evaluations of “R” international courses on East Asia
 - Periodic review of courses and students by East Asian Studies Advisory Committee
 - Informal discussion with colleagues from other institutions on East Asian courses and minors
 - Tracking of students who graduate with EAS Minor
 - Implementation of exit interviews of students completing EAS Minor

Resources, Sustainability and Maintenance Needs of the East Asian Studies Minor:

- Course and Faculty Resources
 - Course offerings from Fall 2007 to Spring 2009: 49 different courses (60 sections) in 8 disciplines. This is an average of 12 courses and 15 sections per semester. (See Appendix 6)
 - Current faculty offering East Asian courses on a regular cycle from Fall 2007 through Spring 2009: 7 tenured faculty members, 1 visiting instructor and 1 part-time instructor. (See Appendix 7)

- Supervision of the East Asian Studies Minor will continue to be one of the responsibilities of the East Asian Studies Program Coordinator.
 - The responsibilities of the EAS Coordinator currently related to the Concentration and will include publicizing the Concentration (fliers, class room visits), checking Concentrations course listings on Banner, updating Bulletin Copy and reviewing and signing graduation applications related to the Concentration. These duties not interfere significantly with the other duties of the EAS Coordinator or the resources of the EAS program.
 - The History Department secretary current handles the registration on Banner of students pursuing an EAS Concentration. The department secretary is required to be familiar with Banner as part of her secretarial duties. On her current “job description” form, the time spent listing EAS students was considered minimal.

- Besides the courses taught at JCU, students seeking the Minor also have the opportunity to participate in study abroad programs at the Beijing Center, Kansai University near Kyoto, Nanzan University in Nagoya, and Sophia University in Tokyo.

- To strengthen the Minor, a full time Chinese language teacher is essential, although the Concentration has survived with only a part time instructor. Some students have continued their Chinese language study by going to CWRU, but the time commitment and inconvenience for travel has a definite chilling effects.

- The minor would also be stronger with additional faculty with Asian expertise throughout the University. This includes new faculty with graduate training in East Asia and existing faculty developing East Asian related courses. Through the Kahl Grant, AAUP’s “Japan Seminar” and ASIANetwork 6 “non-East Asian specialists” JCU faculty members have had the opportunity to go to East Asia to develop East Asian components for existing courses or develop new East Asian courses. The Concentration/Minor has been greatly enhanced by the inclusion of these faculty members who now regularly offer

East Asian courses. Opportunities have also been found to send the current JCU “East Asian specialists” to regions outside their specific area of research in order to broaden the scope of their courses as well. The EAS Coordinator and Committee will continue to seek for programs, both at and outside JCU, which can provide opportunity for JCU faculty to develop East Asian related courses.

- The East Asian Studies Program has requested consideration for two endowed chairs. One would be an East Asian Studies expert, preferably in the Social Sciences or Business School, and the other would be in Chinese language. The members of the EAS Committee have made contacts with the local Asia-American community in seeking contributions to the EAS program. Because of the success of the Mitsui Distinguished Lecture, Mitsui (USA) Inc has increased its contribution by 50%.

Statement of Support from Dean:

- See accompanying letter (with original proposal) or Appendix 8

Appendix 1: East Asian Studies' 2004 Vision and Mission Statements

**EAST ASIAN STUDIES PROGRAM
VISION AND MISSION STATEMENTS**

Vision Statement:

The East Asian Studies Program at John Carroll University seeks to expand awareness and understanding of the people and cultures of East Asia among the members of the John Carroll University and the wider communities.

Mission Statement:

Recognizing the continued important economic, political, strategic, and cultural roles East Asia will play in the twenty-first century and promoting the university's mission of transmitting and extending the treasury of human knowledge, the East Asian Studies Program at John Carroll University seeks to expand awareness and understanding of the people and cultures of East Asia among members of the John Carroll University and the wider communities.

For students, the East Asian Studies program offers at John Carroll University courses in various disciplines on East Asia, with focus on China, Japan, and Korea. These enlarge the students' choices of courses for the University's Core Curriculum international requirement. The program also offers an interdisciplinary concentration in East Asian Studies which gives students the opportunity to combine cultural knowledge with language training. Finally, it encourages students to further enhance their understanding of East Asia and East Asian languages through study abroad opportunities.

For faculty, the East Asian Studies program seeks to increase the number of faculty currently involved in the study of East Asia and to provide John Carroll faculty with research, teaching, and curricular development opportunities in East Asia. It encourages the hiring of new of East Asian specialists through successful grant writing and the education of the administration to the value of a strong East Asian faculty. East Asian Studies also pursues programs and funding which promote curricular development concerning East Asia, including travel, especially among faculty who are not East Asian specialists, so they can add significant East Asian components to existing courses or develop new courses on East Asia to enlarge the number course offerings on East Asia.

To enrich the university and wider communities through scholarship representing the pluralistic society in which we live, the East Asian Studies program sponsors lectures, films, cultural demonstrations, and other on-campus and outreach activities to provide John Carroll University students, faculty, administrators, staff, and community members with opportunities to learn more about East Asia.

October 27, 2004

Appendix 2: EAS Concentration Requirements for 2007-2009 JCU Bulletin

East Asian Studies—Students in any major may pursue this concentration in order to deepen their understanding of this important region of the world. The program consists of 24 credit hours. Courses taken for Core and major can simultaneously be counted toward the concentration. Study abroad in an East Asian country is encouraged but not required. The concentration consists of courses from at least three disciplines, including at least one year of an East Asian language. Students may choose from two tracks, one of which emphasizes language while the other provides a broader interdisciplinary approach in the humanities and social sciences. The language track requires three years of study of an East Asian language as available at John Carroll or other universities, plus two additional courses focused on East Asia from two other departments: AH 211, 313, 314, 399; EN 288; HS 180, 279, 280, 297*, 381, 382, 452, 453, 456; PO 102*; RL 351, 353, 354; SC 151, 250, 253, 390; or special-topics courses in East Asian studies. (*PO 102 and *HS 297 may be applied when the section focuses on East Asia.) The second track requires one year of an East Asian language as available at John Carroll or other universities, an introductory course in East Asian Studies (AH 211; HS 279, 280; RL 252; or SC 151), and five additional courses from at least three departments: AH 211, 313, 314, 399; EN 288; HS 180, 279, 280, 381, 382, 452, 453, 456; PO 102*; RL 351, 352, 353, 354; SC 151, 250, 253, 390; or special-topics courses in East Asian studies. One course containing a significant East Asian component may be substituted for one of the five elective courses at the discretion of the East Asian Studies coordinator: EC 342, 343, 352, 353; EN 285; FN 439; MK 361; MN 361; SC 152. **Coordinator:** Dr. Roger W. Purdy, Department of History.

Appendix 3: East Asian and Asian Studies Minors at other Institutions

- Case Western Reserve University *Asian Studies Minor* total: 18 credits
 - 1 year language, remaining hours selected through Asian Studies Program Advisor
- Loyola-Marymount University *Asian Studies Minor* total: 18 units
 - 3 units language, 2 required courses [6 units], 9 units electives, language not required
- Oberlin College *East Asian Studies Minor* total: 15 hours
 - no more than 6 hours in 100- or 200-level language classes, minimum of 6 hours in non-language courses.
- Ohio State University *Asian Studies Minor* total: 25 credits (OSU is on quarters)
 - 1 required course, remaining 20 credits from list of 5-credit hours
- University of San Francisco *Asian Studies Minor* total 20 units
 - 1 required 5-unit course, remaining courses from 3 discipline and area defined groups, language not required
- Wittenberg University *East Asian Studies Minor* total: 20 hours
 - 5 credit hours—1 semester—language, remaining courses from 2 disciplines

NB: At most schools 1st year Chinese and Japanese courses are 4 or 5 credits per semester. JCU courses are only 3 credits per semester.

Appendix 4: Students Completing EAS Concentration by year since 1991

1991 = 1	1995 = 2	1999 = 4	2003 = 9	2007 = 5
1992 = 7	1996 = 4	2000 = 2	2004 = 3	2008 = 11
1993 = 4	1997 = 2	2001 = 3	2005 = 2	
1994	1998 = 2	2002 = 4	2006 = 3	Total = 68

Appendix 5: 2008-2009 East Asian Studies Advisory Committee

Chair:

Roger Purdy (History)

Members:

Peter Kvidera (English)
Susan Long (Sociology)
Pam Mason (Political Science)
Keiko Nakano (Modern Languages)
Tom Nevin (Classical Languages)
Paul Nietupski (Religious Studies)
Jack Soper (Economics)
Jie Zhang (Library)

Ex Officio:

Frank Congin (Assistant Director Center for Global Education)
Linda Eisenmann (Dean, College of Arts and Sciences)
Andreas Sobisch (Director, Center for Global Education)

Appendix 6: East Asian Courses Fall 2007 to Spring 2009

Fall 2007:

- AH211.....Art of India, China and Japan
 - CN101.....Beginning Chinese 1
 - EN288.....Japanese Literature
 - HS180.....Introduction to East Asian History and Culture
 - HS280.....Modern East Asian History
 - IC220*.....Japanese Popular Culture
 - JP101.....Beginning Japanese 1
 - JP201.....Intermediate Japanese 1
 - JP301.....Advanced Japanese 1
 - PO102.....Comparative Politics: Asia
 - RL299a.....Introduction to Asian Religions
 - RL353.....Chinese Religions
 - SC253*.....Japanese Popular Culture
- *cross listed and team taught

Spring 2008

- AH399.....East Meets West: Polo-Castiglio
 - AR298**.....Japanese Popular Culture [study tour]
 - CN102.....Beginning Chinese 2
 - CN202.....Intermediate Chinese 2
 - HS452.....Modern Japanese History
 - JP102.....Beginning Japanese 2
 - JP202.....Intermediate Japanese 2
 - JP302.....Advanced Japanese 2
 - PO102.....Comparative Politics
 - RL251.....Introduction to Asian Religion
 - RL353.....Chinese Religions
- **team taught

Fall 2008

- CN101.....Beginning Chinese 1
- CN201.....Intermediate Chinese 1
- EN285.....Indian Literature
- HS279.....Premodern East Asian History
- S381.....Japanese History
- JP101.....Beginning Japanese 1
- JP201.....Intermediate Japanese 1
- JP301.....Advance Japanese 1
- PL398.....Modernity & Japan
- PO102.....Comparative Politics: Asia
- RL251.....Introduction to Asian Religions
- RL353.....Chinese Religions

Spring 2009

- AH314.....Art of Japan
- CN102.....Beginning Chinese 2
- CN202.....Intermediate Chinese 2
- HS180.....Contemporary East Asian History
- JP102.....Beginning Japanese 1
- JP202.....Intermediate Japanese 1
- JP302.....Advanced Japanese 1
- PO102.....Comparative Politics
- PO296.....Japanese Politics and Political Culture
- RL251.....Introduction to Asian Religion
- RL399a.....Special Topics in World Religions: Pilgrimages
- SC254.....Chinese Society
- SC390.....Health and Healing in East Asia

Appendix 7: Faculty Offering East Asian Studies Courses Fall 2007-Spring 2009

Tenured Faculty:

- Dr. Peter Kvidera, associate professor, Department of English
- Dr. Susan Long, professor, Department of Sociology
- Dr. Pam Mason, associate professor, Department of Political Science
- Dr. John McBratney, professor, Department of English
- Dr. Paul Nietupski, professor, Department of Religious Studies
- Dr. Mariana Ortega, professor, Department of Philosophy
- Dr. Roger Purdy, associate professor, Department of History

Visiting and Part-time Instructors:

- Ms. Man-Lih Chai, part-time instructor, Department of Modern Languages
- Ms. Keiko Nakano, visiting instructor, Department of Modern Languages

Appendix 8: Statement of the Dean (signed original included with paper copy)

MEMORANDUM

TO: Committee on Academic Policies
FROM: Dr. Linda Eisenmann, Dean, College of Arts and Sciences
DATE: November 13, 2008
RE: Support for proposal by East Asian Studies to be designated as an Interdisciplinary Minor

I have read the proposal from the East Asian Studies Advisory Committee to change the program's designation from "concentration" to "minor." I support this request and encourage CAP to offer a favorable review.

The EAS program has been noteworthy in various ways over the past several years, including the following:

- committed core of faculty from across the university who serve on the EAS Advisory Committee
- steady group of students pursuing the concentration or otherwise using the courses and activities of EAS
- small but reliable stream of funding (e.g., Mitsubishi) to supplement program activities
- varied array of courses across disciplines and extracurricular activities that attract considerable student and community interest

- student interest in the field after graduation (e.g., application to graduate school; participation in the JET program for teaching English in Japan)
- steady grant-seeking by EAS faculty members
- reliable service by the EAS Coordinator, including consistent reporting to the Dean of CAS

Because of the ongoing interest of students, the sturdy commitment of faculty, and the likelihood that this area will grow, I support the re-designation of East Asian Studies as a minor. As a minor, the program would continue to report to my office, the Coordinator would continue to receive a course release, and departments would continue to support the course offerings across fields. In other words, no significant changes or resources would be needed to change the designation, but the change to minor status would elevate the program's visibility on campus and in admissions-related databases.

As the EAS Committee knows from earlier discussions with me, the university cannot commit at this time to hiring a full-time professor in the Chinese language. However, my office has committed to covering those courses with part-time faculty for now, and efforts are underway to secure grant or other funding that would support this interest. Similarly, EAS could be one of the areas we would entertain for endowed chair funding, but there is no specific program in place at this time.

I appreciate the chance to offer my support for the East Asian Studies program.

Cc: Dr. Roger Purdy, EAS Coordinator
Dr. John Day, AVP