

PRELIMINARY FACULTY BIBLIOGRAPHY - 2009

The following bibliography includes published faculty items from calendar year 2009 and received by the Academic Vice President's Office up through February 10, 2009. Entries are coded by bracketed numbers according to the following categories: books [1]; articles/chapters/proceedings [2]; monographs/reports [3]; reviews, review articles, and reference-work articles [4]; creative works [5]; newspapers, newsletters, miscellaneous [6]; journal editorship [7].

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Martin, Beth Ann. See Martin, James H. [2]

Martin, James H., Beth Ann Martin, and **Paul R. Minnillo.** "Implementing a Market Orientation in Small Manufacturing Firms: From Cognitive Model to Action." *Journal of Small Business Management* 47.1 (2009): 92-115. [2]

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11 February 2009